CITD MIAMI
BUSINESS MAGAZINE

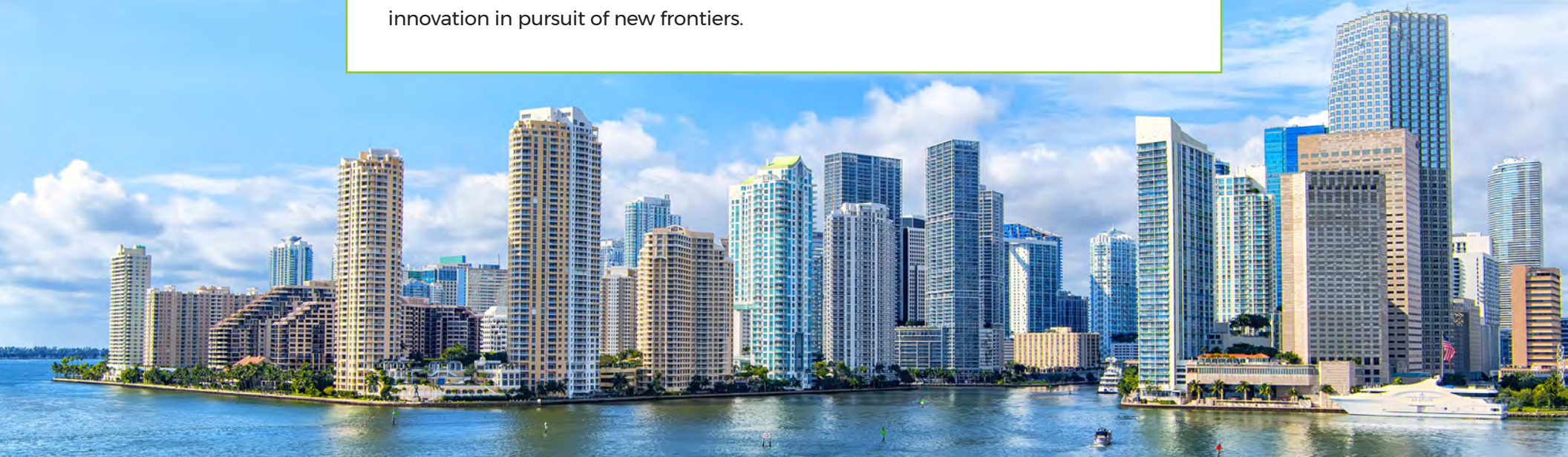
THE LEADING PUBLICATION FOR TRADE, INVESTMENT, AND TOURISM IN EMERGING MARKETS

MEDIA KIT | 2025

THE MAGAZINE

Published by Center for International Trade Development (CITD) – Miami, CITD Miami Business Magazine is a semiannual print and digital publication designed to serve as a trade, investment, and tourism information resource for emerging markets. The higher purpose of this magazine is to support economic development in rising economies by bridging the information gap on tourism destinations, real estate projects, trade, and connecting investors with investment opportunities in Africa and the Caribbean.

Through an extensive global network of strategic partners, CITD Miami Business Magazine is positioned as the leading platform and source of data, report, and information about businesses, entrepreneurs, opportunities, culture, trends, and innovation in pursuit of new frontiers.



THE MARKETPLACE

The primary marketplace for this magazine is Miami - a global city, a preferred destination for investors, vacationers, visitors, and entrepreneurs from all works of life. Miami, Florida is a global trade and logistics gateway, an investment hub and it is the 2nd largest financial capital in the United States after New York.

As the epicenter of international commerce in the Western Hemisphere, more than 1,500 multinational corporations base their regional or global headquarters in Miami. These include financial institutions, logistics companies, corporate services - legal and accounting firms, manufacturers, importers and exporters, consular offices, media conglomerates, producers of luxury brands, airlines, cruise companies, food suppliers, etc representing diverse cultural groups and nationalities.

Leveraging its many advantages which includes strategic location, international connectivity, sophisticated infrastructure, temperate climate, growing pool of fin-tech talents, and low taxes, the city serves as a top distribution center for goods and services from Latin America, the Caribbean, Europe, and Asia, and it offers the most compelling value proposition to companies exploring international investment options in the world.

Beyond the primary market, the magazine's reach transcends the borders of South Florida covering the Western Hemisphere (North America, South America, and the Caribbean), extending to Europe, Africa, and the Middle East.

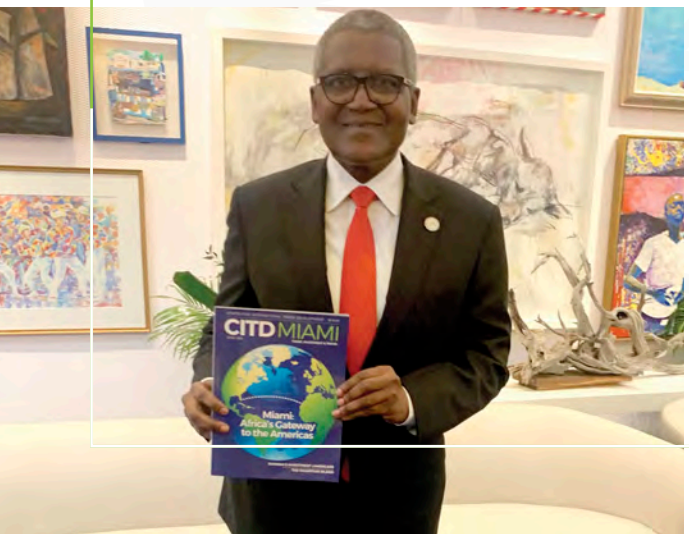
READERSHIP

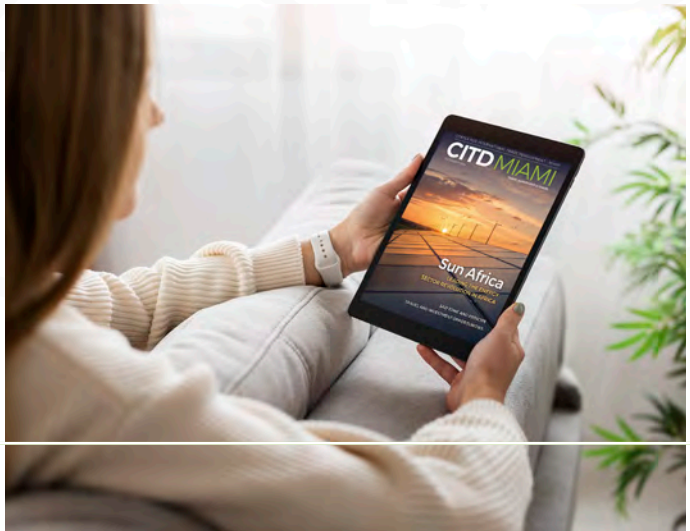
The readership of CITD Miami Business Magazine consist of CEOs, Presidents, Managing Directors, and other "C" level executives of large and medium sized corporations based in Miami. The city is a nexus for the world's biggest and most influential investors and a place where fortune 500 CEOs converge to discuss their next big move. With more than 150 foreign consulates, foreign trade offices, bi-national chambers of commerce, hundreds of international banks and other top financial institutions, the city is rapidly becoming a global financial center.

Notably, the reach of this magazine is not confined to Miami alone; the audience also includes high ranking officials, directors, senior managers, and other top positions in both private and public sectors, across Florida, North America, Europe, and Africa. Through a strategic partnership with the International Economic Forum of the Americas (IEFA), the magazine gains exposure at VIP lounges of IEFA events worldwide in Paris, Toronto, Montreal, Miami, Phoenix, and Buenos Aires.

Furthermore, the magazine's distribution scope includes prominent global summits such as UNGA, multilateral organizations' meetings (World Bank, AFDB, Afreximbank etc.) and major continental events in Africa and the Caribbean.

Being a premier magazine, CITD Miami Business Magazine is featured at VIP lounges at airports, international first-class lounges of top airlines, offering prime visibility for clients. The magazine satisfies the intellectual appetite of readers by providing comprehensive insights into the key players, trends, and best practices of international companies engaged in business in the United States, Africa and the Caribbean and it offers valuable information on the economic landscape of these markets.





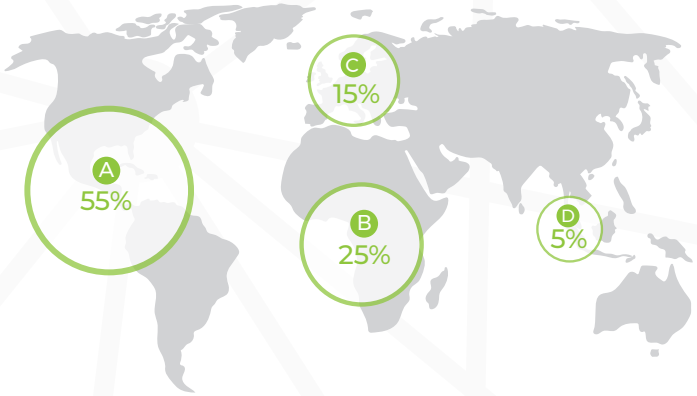
REACH

Access an extensive network

of over 65,000 investors, C-level executives, and influential business and political leaders globally.

Regional Audience

- A Americas
- B Africa
- C Europe
- D Other



CONTENT

CITD Miami Business Magazine is dedicated to fostering shared prosperity through its far-reaching content which encompasses all aspects of economic development. Each publication contains interesting stories featuring special U.S., Africa and Caribbean engagements, and impactful articles by industry experts. The magazine covers key sections which align with CITD Miami's core mission to advance strategic outreach, facilitate market integration, and to drive global competitiveness for emerging markets. It focuses on the following areas:

- Regional and Global Trade
- Real Estate Projects
- Arts and Culture
- Thought Leadership
- Investment Opportunities
- Cruise Industry
- Non-Profit Organizations
- Technology and Innovation
- Hospitality and Tourism
- Consular Corps
- Sister Cities
- Special Features
- Multilateral Agencies
- Lifestyle
- Entrepreneurs
- Events

DISTRIBUTION

The placement and distribution of CITD Miami Business Magazine is broad and it follows many pathways. Within the local market, the magazine is hand-delivered to the addresses of C-level executives, directors, and top management team of over 1500 multinational companies whose global or regional headquarters are based in Miami.

Distributed directly to individual investors, the leadership team of specific corporations, large for-profit and non-profit organizations, targeted small and medium sized enterprises and numerous high-net worth entrepreneurs and social influencers in the society.

Special distribution channels for the magazine include waiting rooms and reception areas of economic development agencies, World Trade Centers, Chambers of Commerce, Consular Offices, Ports, Trade and Investment Promotion Offices, Banks, and other Financial Institutions.

With an active network of international partners, CITD Miami magazine is distributed across many investor community platforms, and it is presented to global audiences at major events and summits in the United States, Canada, South America, Caribbean, Europe, and Africa.

Open distribution is established through specific newsstands in commercial districts of major cities, airport and airline business class lounges, and VIP clubs offering more exposure and extended reach to millions of investors, C-level executives, and influential decision-makers worldwide.

2025 RATE CARD

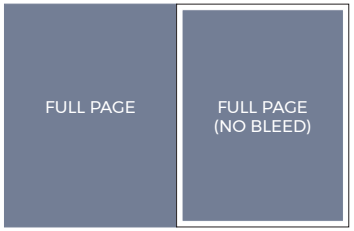
AD SIZE	1X	2X
FULL PAGE	3,835	2,740
HALF PAGE	2,195	1,645
TWO-PAGE SPREAD	6,300	4,385

COVERS	2X
BACK COVER	35%
INSIDE FRONT COVER	30%
INSIDE BACK COVER	20%

All prices shown in USD.

Please submit ad files in either Press Quality PDF, EPS, TIFF, PSD, or JPEG format with a resolution of 300 DPI. Ensure that all fonts are converted to outlines and all images are embedded. Submit all artwork in CMYK, and convert spot colors to process colors.

AD SIZES



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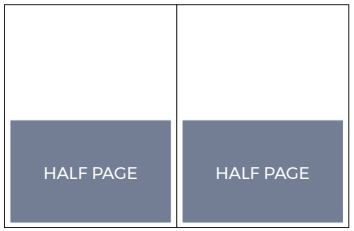
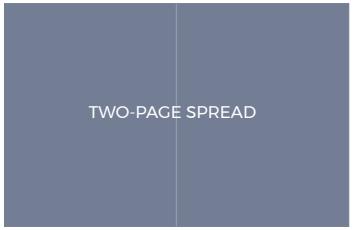
FULL PAGE (WITH BLEED):
8.75" X 11.25"

FULL PAGE (WITHOUT BLEED):
7.5" X 10"



HALF PAGE
(WITHOUT BLEED):
7.625" X 4.875"



TWO-PAGE SPREAD
(WITH BLEED): 17" X 11.125"

CONTACT

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CITD Miami